



Biocept

A trailblazer in the development and distribution of liquid biopsy testing services, San Diego-based Biocept offers the complete toolset that doctors and patients need to detect cancer biomarkers within a simple blood sample. The liquid biopsy serves as an intricate alternative when tissue biopsies are insufficient or impossible, and empowers physicians to develop personalized cancer treatment plans.

In partnership with nationwide medical and surgical oncologists, pathologists, hospitals and cancer centers, Biocept's testing tools have advanced thousands of patient cases. For Biocept, successful testing execution – and overall business growth – depends upon the seamless exchange and timely analysis of sample management kits.

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Path-Tec is a leading provider of specimen and client management solutions that include technology, products and logistics. Path-Tec is committed to helping laboratories reduce costs, improve client service levels and increase overall operational efficiencies.



PATH-TEC RFID: INTELLIGENT ASSET TRACKING

- Receive Real-Time Information
- Track Specimen Integrity
- Increase Visibility & Accuracy
- Improve Inventory Management
- Reduced Stock-Outs & Expedited Shipments
- Improve Quality Assurance
- Improve Patient Care

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THE PROBLEM

As Biocept continued to grow, it recognized an opportunity to improve its overall client management and customer service delivery. The provider's outdated manual inventory tracking system required significant time and effort, all while failing to offer complete visibility into its clients' supply stock. This lack of awareness placed Biocept's reputation at risk – both for customers who received excess kits and those who faced shortages following heavy demand – which also led to costly expedited shipments and the potential for delayed patient care.

THE SOLUTION

In 2016, Biocept implemented Path-Tec's SpectraPath supply and specimen management system, complete with advanced RFID tracking for more efficient inventory control. Now, each Biocept liquid biopsy kit includes passive RFID tags that provide real-time, trackable insights into senders, recipients and the types of kits in transit. This automated, intuitive tracking system also alerts Biocept of upcoming kit expiration dates, ensuring its customers have valid supplies and providing an extra layer of defense against potential specimen integrity issues.

THE RESULTS

Through more streamlined, single-source visibility, SpectraPath helps Biocept manage its inventory without complexity. Biocept has transitioned from a company with minimal knowledge of its testing kit movement to one with convenient access to critical data across the entire kit journey. These expanded, data-driven insights also empower Biocept's customers to accelerate the turnaround time between receiving and accessioning.

Additionally, Biocept can leverage SpectraPath's RFID-driven process to deliver world-class service through automatic kit replenishment. Biocept can set and monitor against minimum and maximum inventory levels with its customers, and ensure that their shelves remain adequately stocked to meet patient demand.

The Biocept partnership also exemplifies Path-Tec's commitment to building customized, turnkey solutions for medical practices of all sizes and operations. Biocept credits Path-Tec's advanced technology solutions, excellent customer service, creative thinking, and responsiveness as critical components to its more efficient outreach process and optimization of its RFID implementation.