

Path-Tec's Laboratory Client Manager module is part of a comprehensive web-based solution that provides laboratories with the tools to manage daily client tasks, track client cases, and improve sales opportunity tracking. This cloud-based CRM solution was designed to meet the specific needs of laboratories and help them proactively address their client needs.



## ENHANCE CLIENT SERVICES

- View detailed client information with a click of a button
- Provide exceptional service to clients with timely, relevant communication
- Retain clients through better customer experiences



## MANAGE CLIENT CASES

- Track client cases in a CAPA-compliant format
- Monitor client cases to track trends and improve service levels
- Reduce turn-around time on resolving and responding to client cases



## IMPROVE SALES PRODUCTIVITY

- Maximize the value of every sales opportunity in your pipeline
- Focus on the right opportunities to help close business in less time
- Win new clients and increase profitability



## EASILY MANAGE TASKS

- Streamline tasks with a comprehensive task manager
- Prioritize and proactively manage task deadlines
- Improve operations with faster, more accurate planning and execution



## GENERATE POWERFUL DASHBOARDS AND REPORTS

- Create reports to view client service levels
- Forecast sales accurately with sales reporting tools
- Analyze trends to improve business performance



## GET STARTED QUICKLY

- Powerful yet easy to use
- No lengthy or costly implementation process
- Flexible to meet the unique needs of any laboratory

